



# Aero India 2025

German Pavilion



As individual exhibitor or within the German Pavilion - Find your ideal solution to participate in leading international trade fairs.



# Your participation options at a glance

As German representative of the organizer, ECM is your first point of contact for all the listed trade fairs. We will be happy to advise you on all matters relating to your participation options as exhibitor within the German Pavilion or as an individual exhibitor.

### **German Pavilion**

# Within the German Pavilion you have the ideal opportunity to present your company in a cost-effective and high-quality way.

ECM is responsible for the entire preparation and organization of the German Pavilion and is your first point of contact for all questions.



## **ECM Pavilion**

#### Not all trade fairs have a German Pavilion that is funded by the Federal Ministry for Economic Affairs and Climate Action (BMWK).

For this reason, ECM organizes additional German Pavilions without federal funding for all exhibitors from the aerospace industry.

ECM is responsible for the entire preparation and organization of the "Private German Pavilions" and is your first point of contact for all questions.



## **Individual Exhibitor**

As an individual exhibitor, you can implement your individual stand concept with your own stand construction. For smaller stands, the organizer usually offers a basic package as a more cost-effective option.

ECM is responsible for the first contact with the organizer and takes care of the best possible placement for your booth. We are also happy to support you with further questions regarding your trade fair participation.





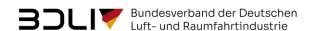




## What is the German Pavilion?



The **German Federal Ministry of Economic Affairs and Climate Action (BMWK)** supports official participations in the Federal Republic of Germany's international trade fairs and exhibitions programme. As an exhibitor, German companies can present their products and services under the "Made in Germany" brand in a **cost-effective** and **high-quality** way.



This federal participation is initiated and accompanied by the **German Aerospace Industries Association**.



**ECM** is responsible for the organization of the German pavilion and is your contact for all questions relating the participation of the trade fair.





# Your participation options within the German Pavilion





Design example

## 1. Turnkey exhibition stand with basic equipment

#### Included:

- ✓ Provision of the booked space within the pavilion
- ✓ Stand design "made in Germany"
- ✓ Company lettering or logo (depending on the specified stand design)
- ✓ Rear and side walls
- ✓ Furniture: 1 table, 4 chairs, 1 sideboard, 1 counter unit, 1 waste paper basket
- ✓ Uniform floor covering
- ✓ General stand illumination
- ✓ Power supply 220V (1 socket)
- ✓ Complete stand construction, including assembly and dismantling

Wall graphics and additional stand equipment can be ordered as additional services (subject to a fee).





# Your participation options within the German Pavilion





Design example

## 2. Information centre with basic equipment

#### Included:

- ✓ Provision of the booked space within the pavilion, ca. 2 ssgm
- ✓ Stand design "made in Germany"
- ✓ Company lettering or logo (depending on the specified stand design)
- ✓ Furniture: 1 bar table, 1 bar stool, 1 brochure rack
- ✓ Uniform floor covering
- ✓ General stand illumination
- ✓ Complete stand construction, including assembly and dismantling

Wall graphics and additional stand equipment can be ordered as additional services (subject to a fee).





# Your participation options within the German Pavilion





3. Hall space without stand construction (from 50m<sup>2</sup>)

- ✓ From a minimum area of 50m² you can implement your own stand design
- ✓ The stand area adjacent to the German joint stand is included within the price. You are responsible for your stand construction at your own costs.
- ✓ You can benefit from the general services of the German Pavilion

Design example







## Aero India 2025

## Aero India 2025

10 - 14 February 2025 Bengalore, Indien

Trade Fair interval: Every two years

<u>Trade Fair Homepage</u>

Registration deadline: 30 November 2024



Official German Pavilion funded by the BMWK

## **PARTICIPATION COSTS**

Turnkey exhibition stand with basic equipment

Information centre with basic equipment

Hall space for individual exhibitor

540 EUR / sqm

with stand construction

(from 9 sqm)

520 EUR / sqm

without stand construction

(from 50 sqm)

1.350 EUR / IZ

(approx. 2 sqm)

944 USD / qm

(Raw space)

Online Registration



Do you have questions? We look forward to hearing from you!





# ECM Trade show portfolio 2025 - 2026 LRI













Aero India 2025

10 - 14 February 2025 Bangalore, India







25 - 30 March 2025 Avalon, Australia





## **Aerospace Tech Week** Europe 2025

2 - 3 April 2025 Munich, Germany



**IAC Sydney** 2025

29 September - 3 October 2025 Sydney, Australia







29 October - 2 November 2025 Seoul, Korea







**Dubai Airshow** 2025

17 - 21 November 2025 Dubai, V.A.E.







**Aerospace Tech Week** Americas 2025

19 - 20 November 2025 Atlanta, USA





**Singapore Airshow** 2026

3 - 8 February 2026 Singapore, Singapore







**FIDAE** 2026

7 - 12 April 2026 Santiago de Chile, Chile







You want to exhibit at other destinations?

On request, we organize your individual exhibition appearance at your desired trade fair worldwide.





## **Costs und Deadlines**



		Price overview					
Trade show	Date (ascending)	Costs for Raw Space Organizer	Costs German Pavilion without stand construction	Costs German Pavilion with stand construction	Costs German Pavilion Kiosk booth	Registration deadline	
Aero India	10 - 14 Februaury 2025	USD 944 / sqm	EUR 520 / sqm	EUR 540 / sqm	EUR 1.350	30 November 2024	0
AVALON	25 - 30 March 2025	AUD 1.365 / sqm	n/a	AUD 2.150 / sqm	AUD 15.600	October 2024	0
Aerospace Tech Week Europe	2 - 3 April 2025	EUR 600 / sqm	n/a	n/a	n/a	December 2024	0
IAC Sydney	29 September - 3 October 2025	tbc	tbc	tbc	tbc	March 2025	0
Seoul ADEX	29 October - 2 November 2025	USD 630 / sqm	n/a	EUR 10.900 / 9 sqm	EUR 3.850	December 2024	0
Dubai Airshow	17 - 21 November 2025	USD 865 / sqm	EUR 430 / sqm	EUR 450 / sqm	EUR 1.160	5 May 2025	0
Aerospace Tech Week Americas	19 - 20 November 2025	tbc	n/a	n/a	n/a	August 2025	0
Singapore Airshow	3 - 8 February 2026	SGD 1.550 / sqm*	EUR 675 / sqm*	EUR 685 / sqm*	EUR 1.750*	September 2025	0
FIDAE Chile	7 - 12 April 2026	USD 610 / sqm*	n/a	EUR 1.330 / sqm*	n/a	October 2025	0

<sup>\*</sup> the prices are from the previous events

If applicable, an additional registration fee will be charged by the organizer.

Subject to change and errors





# Your individual design options

As part of the general stand design, you have the opportunity to implement your corporate design and present your products and services in the best possible way.

For this purpose we offer you various additional services:

- ✓ Wall graphics (professionally printed and mounted)
- ✓ Additional furniture, monitors, additional power supply, etc.
- ✓ Presentation options for your exhibits

You can easily order all additional services via our online shop.

If required, we will also be happy to provide you an individual offer for your stand design within the framework of the basic design specified.

Please note that the additional services are not included in the package price and will be charged separately.









# Benefits by participating within the German Pavilion

### Your benefits and included services

- ✓ Participation options in a high-quality stand design at low costs
- ✓ Good visibility due to the size and stand design of the German Pavilion
- ✓ Attractive placement within the trade fair
- ✓ Experienced ECM project management support before, during and after the fair
- ✓ Support in all organizational questions with the organizer
- ✓ Local support staff at the reception of the German Pavilion
- ✓ Use of the general meeting area
- ✓ Provision of snacks and drinks in the lounge area
- Organization of delegations and events, e.g. embassy reception (depending on the trade fair and the currently regulations)
- ✓ Public communication in various media
- ✓ Accompanying measures: Web Presence <u>www.german-pavilion.com</u> + exhibitor brochure



















# How do I register for the trade fairs?

### Foreign Trade Fair Participation Programme of Germany

- ✓ To register for all trade fairs, please register your company once and without any obligation at: <u>German Pavilion Online-Registration</u> (<u>german-pavilion.com</u>) This step is only necessary once and is valid for all future trade fair participations.
- ✓ Once your accreditation has been activated (1-2 working days), you can register online for your foreign trade fair participation of Germany programme with immediate effect.

### Individual exhibitor / ECM Pavillion

✓ Please send us an e-mail and we will send you all the relevant documents for the participation.









# Registration and contact

## We are looking forward to hearing from you!



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Linked in



# **ECM Trade show portfolio LRI**



Logo	Trade Show (A - Z)	Date	Location	Turnus	Point of contact ECM
Africa No. 10 Telescont	AAD Africa Aerospace & Defence	16 - 20 September 2026	Pretoria   South Afrika	Biennial	Kristian Schischke
AERO INDIA 2025 PMST Williams	Aero India	10 - 14 February 2025	Bangalore   India	Biennial	Lisa Brandhuber
AEROSPACE TECH WEEK	Aerospace Tech Week Europe Aerospace Tech Week Americas	2 - 3 April 2025 19 - 20 November 2025	Munich   Germany Atlanta   USA	Annually	Lisa Brandhuber
<b>ERINA</b>	Airshow China	12 - 17 November 2024	Zhuhai   China	Biennial	Kristian Schischke
<b>AVALON</b> 2025	AVALON Australian Airshow	25 - 30 March 2025	Geelong   Australia	Biennial	Kristian Schischke
<b>DUBAI</b> AIRSHOW	Dubai Airshow	17 - 21 November 2025	Dubai   VAE	Biennial	Lisa Brandhuber
FIDAE 🎉	FIDAE Chile	7 - 12 April 2026	Santiago de Chile   Chile	Biennial	Kristian Schischke
RESPONDE SPACE FOR SISTEMABILITY	IAC Congress	29 September - 3 October 2025	Changing Location	Annually	Lisa Brandhuber
JAPAN INTERMITIONAL DOGITION AEROSPACE	Japan Aerospace	16 - 19 October 2024	Tokyo   Japan	Biennial	Kristian Schischke
Seoul ADEX	Seoul ADEX	29 October - 2 November 2025	Seoul   South Korea	Biennial	Kristian Schischke
SHANGHAI AIRSHOW	Shanghai Airshow	November 2025	Shanghai   China	Biennial	Kristian Schischke
SINGAPORE AIRSHOW WIGHER AVAITOMS FINEST MEET	Singapore Airshow	3 - 8 February 2026	Singapore   Singapore	Biennial	Lisa Brandhuber





## Who is ECM?



- Experienced trade fair partner since 1999
- On five continents
- 200 german exhibitors and 5.000 ssqm per year
- Eight different industries
- Exhibitor service
- Trade fair representation and sales
- Organization of joint Pavilions
- Trade fair consulting







Connecting German Industry to the world.



