



Dubai Airshow 2025

German Pavilion



As individual exhibitor or within the German Pavilion - Find your ideal solution to participate in leading international trade fairs.

Your participation options at a glance

As German representative of the organizer, ECM is your first point of contact for all the listed trade fairs. We will be happy to advise you on all matters relating to your participation options as exhibitor within the German Pavilion or as an individual exhibitor.

German Pavilion

Within the German Pavilion you have the ideal opportunity to present your company in a cost-effective and high-quality way.

ECM is responsible for the entire preparation and organization of the German Pavilion and is your first point of contact for all questions.



ECM Pavilion

Not all trade fairs have a German Pavilion that is funded by the Federal Ministry for Economic Affairs and Climate Action (BMWK).

For this reason, ECM organizes additional German Pavilions without federal funding for all exhibitors from the aerospace industry.

ECM is responsible for the entire preparation and organization of the "Private German Pavilions" and is your first point of contact for all questions.



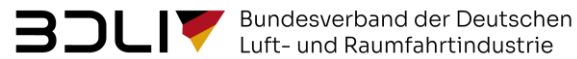
Individual Exhibitor

As an individual exhibitor, you can implement your individual stand concept with your own stand construction. For smaller stands, the organizer usually offers a basic package as a more cost-effective option.

ECM is responsible for the first contact with the organizer and takes care of the best possible placement for your booth. We are also happy to support you with further questions regarding your trade fair participation.



What is the German Pavilion?



The **German Federal Ministry of Economic Affairs and Climate Action (BMWK)** supports official participations in the Federal Republic of Germany's international trade fairs and exhibitions programme. As an exhibitor, German companies can present their products and services under the "Made in Germany" brand in a **cost-effective** and **high-quality** way.

This federal participation is initiated and accompanied by the **German Aerospace Industries Association**.

ECM is responsible for the organization of the German pavilion and is your contact for all questions relating the participation of the trade fair.



Your participation options within the German Pavilion



Design example

1. Turnkey exhibition stand with basic equipment

Included:

- ✓ Provision of the booked space within the pavilion
- ✓ Stand design "made in Germany"
- ✓ Company lettering or logo (depending on the specified stand design)
- ✓ Rear and side walls
- ✓ Furniture: 1 table, 4 chairs, 1 sideboard, 1 counter unit, 1 waste paper basket
- ✓ Uniform floor covering
- ✓ General stand illumination
- ✓ Power supply 220V (1 socket)
- ✓ Complete stand construction, including assembly and dismantling

Wall graphics and additional stand equipment can be ordered as additional services (subject to a fee).



Your participation options within the German Pavilion



Design example

2. Information centre with basic equipment

Included:

- ✓ Provision of the booked space within the pavilion, ca. 2 sqm
- ✓ Stand design "made in Germany"
- ✓ Company lettering or logo (depending on the specified stand design)
- ✓ Furniture: 1 bar table, 1 bar stool, 1 brochure rack
- ✓ Uniform floor covering
- ✓ General stand illumination
- ✓ Complete stand construction, including assembly and dismantling

Wall graphics and additional stand equipment can be ordered as additional services (subject to a fee).



Your participation options within the German Pavilion



Design example

3. Hall space without stand construction (from 50m²)

- ✓ From a minimum area of 50m² you can implement your own stand design
- ✓ The stand area adjacent to the German joint stand is included within the price. You are responsible for your stand construction at your own costs.
- ✓ You can benefit from the general services of the German Pavilion



Dubai Airshow 2025



Dubai Airshow 2025

17 - 21 November 2025
Dubai, VAE

Trade Fair interval: Every two years

[Trade Fair Homepage](#)



Official German Pavilion
funded by the BMWK

PARTICIPATION COSTS

Turnkey exhibition stand
with basic equipment

Information centre
with basic equipment

Hall space for
individual exhibitor

450 EUR / sqm
with stand construction
(from 9 sqm)

430 EUR / sqm
without stand construction
(from 50 sqm)

1.160 EUR / IZ
(approx. 2 sqm)

865 USD / qm
(Raw space)

Online Registration



[Do you have questions? We look forward to hearing from you!](#)

Registration deadline: 5 May 2025



ECM Trade show portfolio 2025 - 2026 LRI



**Aero India
2025**

10 - 14 February 2025
Bangalore, India



**AVALON
2025**

25 - 30 March 2025
Avalon, Australia



**Aerospace Tech Week
Europe 2025**

2 - 3 April 2025
Munich, Germany



**IAC Sydney
2025**

29 September - 3 October 2025
Sydney, Australia



**Seoul ADEX
2025**

29 October - 2 November 2025
Seoul, Korea



**Dubai Airshow
2025**

17 - 21 November 2025
Dubai, V.A.E.



**Aerospace Tech Week
Americas 2025**

19 - 20 November 2025
Atlanta, USA



**Singapore Airshow
2026**

3 - 8 February 2026
Singapore, Singapore



**FIDAE
2026**

7 - 12 April 2026
Santiago de Chile, Chile



**You want to exhibit at
other destinations?**

On request, we organize
your individual exhibition
appearance at your
desired trade fair
worldwide.



Costs und Deadlines

							Price overview	
Trade show	Date (ascending)	Costs for Raw Space Organizer	Costs German Pavilion without stand construction	Costs German Pavilion with stand construction	Costs German Pavilion Kiosk booth	Registration deadline		
Aero India	10 - 14 February 2025	USD 944 / sqm	EUR 520 / sqm	EUR 540 / sqm	EUR 1.350	30 November 2024		
AVALON	25 - 30 March 2025	AUD 1.365 / sqm	n/a	AUD 2.150 / sqm	AUD 15.600	October 2024		
Aerospace Tech Week Europe	2 - 3 April 2025	EUR 600 / sqm	n/a	n/a	n/a	December 2024		
IAC Sydney	29 September - 3 October 2025	tbc	tbc	tbc	tbc	March 2025		
Seoul ADEX	29 October - 2 November 2025	USD 630 / sqm	n/a	EUR 10.900 / 9 sqm	EUR 3.850	December 2024		
Dubai Airshow	17 - 21 November 2025	USD 865 / sqm	EUR 430 / sqm	EUR 450 / sqm	EUR 1.160	5 May 2025		
Aerospace Tech Week Americas	19 - 20 November 2025	tbc	n/a	n/a	n/a	August 2025		
Singapore Airshow	3 - 8 February 2026	SGD 1.550 / sqm*	EUR 675 / sqm*	EUR 685 / sqm*	EUR 1.750*	September 2025		
FIDAE Chile	7 - 12 April 2026	USD 610 / sqm*	n/a	EUR 1.330 / sqm*	n/a	October 2025		

* the prices are from the previous events

If applicable, an additional registration fee will be charged by the organizer.

Subject to change and errors



Your individual design options

As part of the general stand design, you have the opportunity to implement your corporate design and present your products and services in the best possible way.

For this purpose we offer you various additional services:

- ✓ Wall graphics (professionally printed and mounted)
- ✓ Additional furniture, monitors, additional power supply, etc.
- ✓ Presentation options for your exhibits

You can easily order all additional services via our online shop.

If required, we will also be happy to provide you an individual offer for your stand design within the framework of the basic design specified.

Please note that the additional services are not included in the package price and will be charged separately.



Benefits by participating within the German Pavilion

Your benefits and included services

- ✓ Participation options in a high-quality stand design at low costs
 - ✓ Good visibility due to the size and stand design of the German Pavilion
 - ✓ Attractive placement within the trade fair
- ✓ Experienced ECM project management support before, during and after the fair
 - ✓ Support in all organizational questions with the organizer
- ✓ Local support staff at the reception of the German Pavilion
 - ✓ Use of the general meeting area
 - ✓ Provision of snacks and drinks in the lounge area
 - ✓ Organization of delegations and events, e.g. embassy reception (depending on the trade fair and the currently regulations)
- ✓ Public communication in various media
 - ✓ Accompanying measures: Web Presence www.german-pavilion.com + exhibitor brochure



Friendly local staff to support our exhibitors and visitors



Snacks and Drinks during the fair



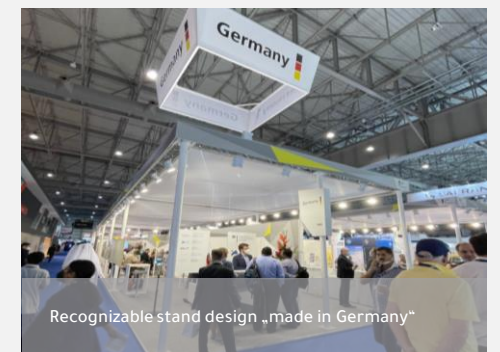
General meeting areas (open / closed, depending on design concept)



Experienced project management by ECM



Embassy Reception (depending on individual conditions)



Recognizable stand design „made in Germany“



How do I register for the trade fairs?

Foreign Trade Fair Participation Programme of Germany

- ✓ To register for all trade fairs, please register your company once and without any obligation at: [German Pavilion - Online-Registration \(german-pavilion.com\)](http://german-pavilion.com) This step is only necessary once and is valid for all future trade fair participations.
- ✓ Once your accreditation has been activated (1-2 working days), you can register online for your foreign trade fair participation of Germany programme with immediate effect.

Individual exhibitor / ECM Pavillion

- ✓ Please send us an e-mail and we will send you all the relevant documents for the participation.



Registration and contact

We are looking forward to hearing from you!



Kristian Schischke
Mail: ks@ecm-berlin.de
Tel.: +49 30 61 78 43 - 40



Linked 



Lisa Brandhuber
Mail: lb@ecm-berlin.de
Tel.: +49 30 61 78 43 - 42



Linked 



Elif Delikaya
Mail: ed@ecm-berlin.de
Tel.: +49 30 61 78 43 - 47



Linked 



ECM Trade show portfolio LRI

Logo	Trade Show (A - Z)	Date	Location	Turnus	Point of contact ECM
	AAD Africa Aerospace & Defence	16 - 20 September 2026	Pretoria South Afrika	Biennial	Kristian Schischke
	Aero India	10 - 14 February 2025	Bangalore India	Biennial	Lisa Brandhuber
	Aerospace Tech Week Europe Aerospace Tech Week Americas	2 - 3 April 2025 19 - 20 November 2025	Munich Germany Atlanta USA	Annually	Lisa Brandhuber
	Airshow China	12 - 17 November 2024	Zhuhai China	Biennial	Kristian Schischke
	AVALON Australian Airshow	25 - 30 March 2025	Geelong Australia	Biennial	Kristian Schischke
	Dubai Airshow	17 - 21 November 2025	Dubai VAE	Biennial	Lisa Brandhuber
	FIDAE Chile	7 - 12 April 2026	Santiago de Chile Chile	Biennial	Kristian Schischke
	IAC Congress	29 September - 3 October 2025	Changing Location	Annually	Lisa Brandhuber
	Japan Aerospace	16 - 19 October 2024	Tokyo Japan	Biennial	Kristian Schischke
	Seoul ADEX	29 October - 2 November 2025	Seoul South Korea	Biennial	Kristian Schischke
	Shanghai Airshow	November 2025	Shanghai China	Biennial	Kristian Schischke
	Singapore Airshow	3 - 8 February 2026	Singapore Singapore	Biennial	Lisa Brandhuber



Who is ECM?

- Experienced trade fair partner since 1999
- On five continents
- 200 german exhibitors and 5.000 ssqm per year
- Eight different industries

- Exhibitor service
- Trade fair representation and sales
- Organization of joint Pavilions
- Trade fair consulting



Connecting German Industry to the world.

